



Raise awareness of your brand among more than 2,000 industry influencers

In 2018 the ECPR's flagship annual General Conference takes place from 22 – 25 August, at Hamburg University.

This is the perfect chance to get your books or software noticed by more than 2,000 researchers, teachers and students of political science from all over the world. You can take a display stand manned by your own staff, send products for us to display, or pick & mix to suit your needs...

Package A, £1,375 +VAT

Your own display stand, staffed by your own personnel.

- Up to two tables of display space
- Logo and up to 100 words of promotional copy in the conference programme
- Full-page A4 black & white advert in conference programme
- Your flyer, booklet or catalogue included as a loose insert in participants' conference bag

Package B, £775 +VAT (book publishers only)

Your books and literature on the ECPR stand.

- Up to 30 books for display on the ECPR stand, manned by ECPR personnel
- List of your titles on display in an ECPR-produced catalogue available on the stand
- Your flyer, booklet or catalogue included as a loose insert in participants' conference bag
- Full-page A4 black & white advert in conference programme

Pick & Mix options

- One display table £365 +VAT
- Additional tables (each) £130 +VAT
- Full-page A4 black & white advert in conference programme £400 +VAT
- Half-page A5 landscape black & white advert in conference programme £300 +VAT
- Your flyer, booklet or catalogue included as a loose insert in participants' conference bag £350 +VAT

Other ways to promote your brand

There are many other promotional opportunities at the ECPR General Conference. We can display your logo and marketing materials at food and drink points, or arrange for you to support an evening reception. All supporter logos will feature prominently in the programme, alongside up to 100 words of promotional copy. To discuss the many options available, email Marcia Taylor on mtaylor@ecpr.eu

Deadline for bookings, Friday 29 June 2018.

👉 To book, complete the form on the next page. We'll send you technical requirements and delivery information after booking.

MULTIPLE BOOKINGS DISCOUNT Add a booking for any of our other events and we'll give you 20% discount off the total cost!

Booking form



Your name

Your email

Company

Address

.....

..... Telephone

Name of rep/s attending the event (if applicable)

..... Date

Package A (own exhibition space) **£1,375 +VAT**

Package B (products displayed on ECPR stand) **£775 +VAT**

If you are sending books for sale at the event on the ECPR stand

tick here to confirm that you are happy for any books not sold by the end of the conference to be donated to the host institution's library;

tick here if you would prefer your books to be returned to you. NB: you are liable for the cost of packaging and carriage, along with any associated costs incurred at customs.

Pick & Mix: please indicate your choices below, and calculate the total price

.....

..... **Grand Total £** +VAT

MULTIPLE BOOKINGS DISCOUNT! Using the relevant form/s, add a booking for any of our other forthcoming events and we'll deduct 20% from your combined bookings total.

Bookings must be made concurrently. Please be aware that bookings cancelled less than one calendar month before the start of an event cannot be refunded.

Yes, I would like to use the Multiple Bookings Discount. I understand that to qualify, I must make all my bookings at the same time, because the 20% discount cannot be applied retrospectively if I make any subsequent bookings.

Tick to verify that computer/electrical equipment you bring to the Conference has been / will be PAT tested within one year of the event, and to confirm that the ECPR cannot be held responsible for any problems related to your equipment.

ECPR policy on payments and cancellations ECPR requires payment within four weeks of receipt of invoice. We must receive payment prior to the event; bookings will not be confirmed until payment clears. Bookings cancelled before Friday 6 August 2018 will receive a full refund. Exhibitors cancelling after this date will be liable for the full cost of the booking. We reserve the right to cancel the Book Exhibition in the event of insufficient bookings, or due to circumstances beyond our control. In such instances, all bookings will be refunded in full.

Please email your completed form to **Marcia Taylor** at mtaylor@ecpr.eu

You can also email Marcia for general enquiries, or telephone her on **+44 (0)1206 630045**